



UVSA SOUTH

Marketing Packet



About Us

The Union of Vietnamese Student Associations of the Southern Region (UVSA South) is an organization aiming to organize regional-level events for the Vietnamese Student Associations in Texas, Oklahoma, and Arkansas, particularly focusing on leadership development, networking, and service within the Vietnamese community. Our mission and goals are to provide networking information for the Vietnamese Student Associations (VSA's), serve as an advisory role for VSA's under its jurisdiction and within its boundaries, provide financial support and advisory of VSA's, take an active role in social justice missions and advocacy, promote community service and philanthropy projects, and increase Vietnamese cultural awareness.

Partner Schools



University of Texas at Dallas



University of Houston



Texas A&M University



University of Oklahoma



University of Texas at Austin



University of Texas at Arlington



University of Texas at San Antonio



Baylor University



Texas State University

For more information, please visit UVSASouth.org

Our programs



Leadership Summit

This year's Leadership Summit, co-hosted by UVSA South and the Vietnamese Student Association at the University of Texas at Dallas, is an annual conference designed to promote professional leadership development for all attendees. For this year's Annual Leadership Summit, student leaders and young professionals across the South Region will connect with one another at this week-end-long conference through several talks focused on cultural identity and awareness of the Vietnamese culture, empowerment of young leaders, and regional unity. We have consistently increased the number of attendees and continuously increased our presence in the local communities across Texas, Oklahoma, and Arkansas.



Camp Legacy



Camp Legacy is a weekend-long retreat open to anyone who wishes to expand their network within UVSA South. The event aims to connect new leaders of the region and build relationships between both VSA officers and members. We strive to provide a fun and safe environment for young professionals to inspire and learn from each other.



Cultural Showcase

UVSA South's cultural showcase Trở Về Việt Nam aims to bring the members of our region together for a night that celebrates the Vietnamese-American culture and heritage. The night will revolve around a theatrical production that elucidates the Vietnamese-American youth's perspectives through a metaphorical two way mirror. This event will connect us back to our roots and give an informed perspective on the many obstacles facing our community and culture. We will also be highlighting the incredible performance talents of our members with singing, dancing, acting, and many other art forms.

Sponsorship Tiers



BRONZE

Bronze [\$50]

Verbal acknowledgement at events
1/4 page program book ad for event of choice



SILVER

Silver [\$250]

Logo on Event Page
Logo on t-shirt
1/2 page program book ad
Includes previous tiers' benefits



GOLD

Gold [\$500]

Logo on promotional video
Logo on social media platforms
Reserved seating
Distribute samples, coupons, and product information
Full page program book advertisement
Includes previous tiers' benefits



DIAMOND

Diamond [\$1000]

Ads throughout all South events
Logo on UVSA Website
Multi-year contract exclusivity
Includes previous tiers' benefits



UVSA South Sponsorship Contract

By signing this contract, I _____ agree to sponsor UVSA South. I hereby release the information and logo attached to this form to UVSA South, with the intention that this information/logo will be placed on promotional materials/t-shirts/etc. in accordance with the aforementioned sponsorship levels in this packet.

Name of Organization/Business/Individual

Date

Name of Representative Donating

Date

Email Address

Phone Number

Extension

Mailing Address

City

State

Zip Code

Sponsorship Level Diamond

Gold

Bronze

Scholarship

In-Kind

Additional Sponsorship Requests:

Item(s)/Amount Donated: _____

Tax Receipt Request: Yes _____ No _____

Please make checks payable to "UVSA South" or "Union of Vietnamese Student Associations - Southern Region"

If needed, a volunteer will be made available to pick up your donation OR mail a completed form and check to:

UVSA South
attn: Tommy Chanthavong
2618 W. Greens Rd.
Houston, TX 77067